

# Irving celebrates her 10th year in business

What's in a name? Julie Irving, owner of X RAYZ 4 U is ready for her company to change its name, and is looking for input from the community.

XRAYZ 4U is located in Oak Grove. It originally began in 2000, home based, and when Irving moved to Colonial Beach in 2001, she quickly was in need of office space due to the immediate success.

XRAYZ 4U has been placing professionals nationwide in both temporary and permanent positions, within the fields of radiology, cardiology and oncology. This year, she decided to expand into all health care staffing, and now receives na-

tionwide requests to fill such needs.

"When a facility knows and trusts our work, they are then willing to let us handle all their staffing needs," Irving said.

Irving recently automated her agency with the most state-of-the-art staffing program. "Without this new capability, we would not be able to handle the job orders that we have begun receiving," she said. "We have over 30,000 candidates in our database, and manage over 200 contracts."

She has also begun offering resume services to professionals, a section of her business which has blossomed. For \$44.95, there is a



Julie Irving of X RAYZ 4U is looking for a new name for her company as she celebrates her 10th year.

telephone consult with her, as well as a resume revision in two formats and delivery back to the candidate. In addition, she offers sample cover letters and tips on interviewing.

Irving's background and training is in radiology where she worked in diagnostic X-ray, CAT scan, and mammography. She holds a credential as a CPC, Certified Personnel Consultant, with the National Association of Personnel Services. She has earned accolades from the Small Business Administration in the Northern Neck, served on the Board of Directors for the Colonial Beach Chamber of Commerce, held a three-year term as a vestry member at St. Mary's Episcopal Church

in Colonial Beach, and is currently working on a completing her Bachelor of Science degree from Old Dominion University in health care management. She has maintained advocacy in breast cancer awareness, delivering presentations on behalf of the American Cancer Society and supporting walks and other fundraising events.

With celebrating her 10th year in business and the recent changes to her business model, she is ready for the corporate name to reflect the manner in which her business has expanded. What kind of a name would encompass the fact that she is placing all health care professionals nationwide for medical practices and hospitals?

So what is in a name? She can be reached at [julie@xrayz4u.com](mailto:julie@xrayz4u.com) and would love to hear suggestions! The company's Web site is [www.xrayz4u.com](http://www.xrayz4u.com).

— Ruth Herrink

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